

IT'S MORE THAN CHOOSING INVESTMENTS

It's about delivering comprehensive financial planning solutions and being personally invested in reaching your financial goals, not just selling a product. No financial situation is the same, which is where our experience creating custom-tailored financial plans and asking important questions adds intangible value to your financial future.




Wealth Management Services
 at DECORAH BANK & TRUST CO.
 202 East Water Street, Decorah, Iowa 52101
www.decorah.bank/wealth

CONTACT US

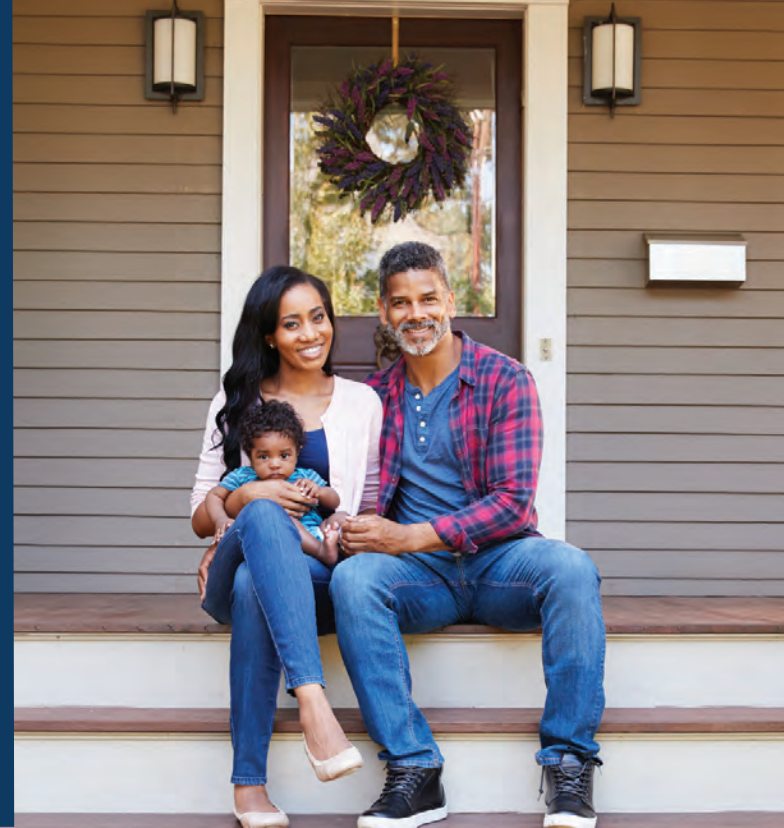
For more information on how Wealth Management Services can help you address your financial goals, please contact:

 Decorah Bank & Trust Co.
202 East Water Street, Decorah, IA 52101

Cresco Bank & Trust Co.
 A division of Decorah Bank & Trust Co.
126 Second Ave SE, Cresco, IA 52136

 Decorah: **563-382-9661**
 Cresco: **563-547-2244**

 Visit us!
www.decorah.bank/wealth



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Not Insured by FDIC or Any Other Government Agency	Not Bank Guaranteed	Not Bank Deposits or Obligations	May Lose Value
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Investing involves risk including the potential loss of principal. No investment strategy can guarantee a profit or protect against loss.

WEALTH MANAGEMENT SERVICES

Your dreams are our mission.

We can help pave the path to financial security with strategies tailored for your lifestyle.

 **Wealth Management Services**
 at DECORAH BANK & TRUST CO.

OUR COMMITMENT TO YOU

We are dedicated to helping you pursue your financial dreams by providing personal attention and quality services.

How We Help You Pursue Success

We offer comprehensive financial planning, wealth management, cost-efficient portfolio construction, and ongoing discussions to earn your confidence and help you pursue your financial dreams.

We offer a range of planning resources and services to help you pursue your financial dreams:

- Comprehensive Financial Planning
 - Retirement planning
 - Cash flow and tax planning
 - Income and distribution strategies
 - Ongoing meetings
- Objective Portfolio Design
 - Investment strategies
 - Portfolio re-balancing
 - Ongoing investment monitoring
 - Investment brokerage services
- Insurance Strategies
 - Life insurance
 - Long-term care insurance
 - Annuities
 - Disability insurance
- Estate & Inheritance Planning Strategies
- Coordination with Other Professional Advisors
 - Attorney
 - Accountant/CPA

How We Communicate With You

Scheduled outreach includes regular planning reviews, portfolio reviews, and regular economic market updates.

Our Fee Structure

We offer a transparent fee structure based on the overall relationship and the services you are receiving.



ABOUT US

We seek to make financial recommendations that are consistent with your financial circumstances, risk tolerance, and are on track with your long-term goals.



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PURSUE YOUR GOALS

Understand your goals

Gather information about your situation

Evaluate your situation

MAINTAIN CONFIDENCE

Discuss options

Create and implement your plan

BALANCE RISKS, REWARDS

Monitor your plan

Discuss updates and observations